IF YOU ARE READING THIS IN MID-OCTOBER WITH NOTHING BUILT...YET

You have not missed it! You have missed September, which was the easy month. Here is the version that fits in one week.

1. **Today.** Tape the SHIP number and the Plan Finder link at the front desk. Thirty seconds, and it is the piece everything else hands off to.
2. **Today.** Give your front desk the nine words: Did your letter say the plan ends, or changes? They do not need to know what the answer means. They need to write it down and tell you.
3. **This week.** Pull a list of everyone 64 and over. Not a perfect list. A list.
4. **This week.** Send one email: open enrollment is here, upload your plan letter and medication list, call us if anything looks off. That is the whole email. Add your clinic name and send it.
5. **By the end of the month.** Work only the flagged patients: insulin, biologics, specialty drugs, a new Advantage plan last year, or a letter that says the plan is ending. That is a small number of people and most of the risk.
6. **November.** Build the prior-authorization list. If you do nothing else from this article, do step 2 and this one.

That is a season. It is not the polished version and it will still catch most of what would otherwise land on you in January. The polished version is next year's problem. Next year it starts in September, because in March you will have written down what went wrong.

THE MEDICARE & MEDICARE ADVANTAGE SURVIVAL GUIDE IS ALREADY WRITTEN

Every touchpoint on this map is a specific set of words going to a specific patient. Nine words at the front desk. One email the week the letters land, with a text version for the patients who do not read email. An answer ready for whoever picks up when a patient calls to ask whether they should drop Part B.
A tracker row for each Medicare patient tells you who still needs which one. This map is the season itself, and it is free, because a season nobody prepared for is bad for every practice in this movement and not just the ones who buy things from us.

What the **Medicare & Medicare Advantage Survival Guide** adds is all of it already written: the front desk scripts word for word including the calls you do not expect, the four patient emails each with a short and an ultra short text version ready to send, the reply for the patient who wants you to tell them which plan to pick, the one-page handout on how DPC works alongside Medicare, the social captions, the tracker already built with its dropdowns, and new for 2027 a physician section carrying the opt-out calendar. You can run the season off this page. The guide is so that nobody at your practice spends October writing it.

Find the full guide:
payhip.com/mydpcstory

Already own it? If you bought the guide prior to October 2026 and the 2027 version has not reached your inbox, email **hello@mydpcstory.com** and we will send it. Just send us your proof of purchase, no form. Updates are free for as long as we keep making them.

And if your season this year is only the nine words at the front desk, *that* is still a season. Start there!